## FORESTRY AND BIODIVERSITY RESEARCH CLUSTER

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<tr>
<th>RESEARCH CLUSTER CODE</th>
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<td>NO. OF PROGRAMME</td>
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<td>NO. OF GROUP</td>
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<td>NO. OF RESEARCH CENTRE</td>
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### SYNOPSIS

This research cluster encompasses inter and intra disciplinary on fundamental and applied research in the fields of forestry and biodiversity, tourism and recreation; and ecosystem services. The goal is to achieve sustainable management of renewable resources, including their economic and societal functions for the well being of mankind. Outcomes will be in the form of new knowledge, innovations and commercialization in line with the New Economic Model for a high income nation.

### DESCRIPTION  
(with NABC elements)

**Need**
- Societal well being requires systematic approach to address biodiversity and conservation issues
- Value both tangible and non-tangible forestry and biodiversity resources
- Address recurrent and emerging issues in forestry, biodiversity and climate change
- Important for sustainability of renewable resources for the nation
- Ecosystem resilience to development

**Approach**
- Inter and intra disciplinary on fundamental and applied research programmes and groups
- Local and international collaboration
- Systematic, improved, and advance approaches
- Economic valuation of resources
- Mentoring process
- Increase expertise
- Community involvements

**Benefit to UPM**
- Efficient use of resources
- Better focused research programs and groups
- Inculcate research culture
- Increased recognition through Intellectual Property
- Commercialization of research outcome
- Income generation
- Well trained human resources

**Benefit to Society**
- Improve quality of life
- Economic enhancement of livelihood
- Wise use of resources
- Knowledge sharing

**Competitor**
- Forest Management - FRIM, Forest Department
- Biodiversity – UKM, UM, USM, FRIM
- Ecotourism – nil
- Wood/Fibre Technology – FRIM, USM, UiTM, UMS
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<tr>
<th>Code</th>
<th>Research Programme</th>
<th>Synopsis</th>
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<td>FB01</td>
<td>Biodiversity Conservation and Sustainable Management</td>
<td>Biodiversity Conservation and Sustainable Management (BCSM) involves the process of managing renewable resources to achieve the objectives of management with regard to the continuous flow of desired goods and services. Ultimately, there will be no reduction of its inherent values and future productivity and its undesirable effects on the physical, social and economic environment. As such, BCSM is crucial in enhancing and sustaining long term ecological, economics and social benefits of resource management practices at local, national and global levels. Among the thematic core research areas in this programme include resource assessment; systematics, ecology, forest management, wildlife and biodiversity conservation; forest rehabilitation and restoration; management and sustainable use of timber and non-timber products; forest economics, policy &amp; law; community services; impacts of forestry activities on environment; deforestation and climate change; and forest products development, trade and marketing. <strong>Keywords:</strong> Forest and resource management, sustainability, biodiversity, conservation, forestry, wildlife, ecology, economic, policy and law.</td>
<td>Prof. Datin Dr. Faridah Hanum Ibrahim (FOR) <a href="mailto:dean.forr@upm.my">dean.forr@upm.my</a></td>
<td>1. Wildlife Research Centre - Prof. Dato’ Dr. Abdul Rani Bahaman (RC / FPV) 2. Plant and Animal Systematics - Prof. Dr. Umi Kalsom Yusuf (FS) 3. Sustainable Forest Management (SFM)- Prof. Dato’ Dr. Wan Razali Wan Ahmad (FOR) 4. Ecological Studies - Prof. Dr. Ahmad Ismail (FS)</td>
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<td>FB02</td>
<td>Sustainable Tourism and Recreation</td>
<td>This research program embarks on interpretive product development for both private and government ecotourism facilities. Sustainable tourism and recreation research encompass the following disciplines: entrepreneurship, business, creative economics, ecotourism, marketing, environmental interpretation, wildlife conservation, climate change impact, policies and governance, human dimension, and parks management. The above disciplines shall take advantage of future innovations and technological advancement for sustainable tourism management. <strong>Keywords:</strong> Ecotourism, Interpretive Products, Human Dimension, Wildlife Conservation, Recreation and Creative Economics.</td>
<td>Assoc. Prof. Dr. Azlizam Aziz (FOR) <a href="mailto:azlizam@upm.edu.my">azlizam@upm.edu.my</a></td>
<td>1. Sustainable Tourism and Recreation - Assoc. Prof. Dr. Azlizam Aziz (FOR)</td>
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<td>FB03</td>
<td>Tropical Forest Ecosystem Services and Valuation</td>
<td>This research programme focuses on acquiring new knowledge on tropical forest ecosystem processes, services and its threatened resources. It explores relationship between ecosystem functions and disturbances including climate change. Assessment and selection of potential phytoresources for industrial applications will be also be undertaken. Therefore this programme seeks innovative approaches in valuation of ecosystem services in line with the current policies and ecosystem management perspectives. <strong>Keywords:</strong> Tropical Forest, Phytoresources, Ecosystem Services and Valuation.</td>
<td>Prof. Dr. Ahmad Ainuddin Nuruddin (INTROP) <a href="mailto:ainuddin@upm.edu.my">ainuddin@upm.edu.my</a></td>
<td>1. Forest Ecosystem Science - Dr. Seca Gandaseca (RC / UPMKB) 2. Phytoresources Selection and Plantation - Prof. Dr. Nor Aini Ab Shukor (INTROP) 3. Ecosystem Services and Valuation – Assoc. Prof. Dr. Zaitun Samdin (INTROP)</td>
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<td>FB04</td>
<td>Biofibres Sciences and Technology</td>
<td>The use of plant fibres in industrial sectors has intensified parallel to the increase in environmental awareness. This research programme aspires to lead in finding the efficient and sustainable way in utilizing forest resources and other fibre biomasses. The research components include fibre characterization, processing technology, wood/fibre protection, material and product development, technos-business analysis, bench marking and product competitiveness study. Based on sustainability concept, the programme also focus on assessment of various plant fibres as raw material for future products. <strong>Keywords:</strong> Forest resources, plant fibres, biomass, pulp &amp; paper, process technology, sustainability.</td>
<td>Prof. Dr. Paridah Md Tahir (INTROP) <a href="mailto:parida@upm.edu.my">parida@upm.edu.my</a></td>
<td>1. Forest Products Processing and Utilisation – Prof. Dr. Zaidon Ashaari (FOR) 2. Fibre Processing and Characterization - Assoc. Prof. Dr. Edi Suhaيمي Bakar (INTROP) 3. Pulp &amp; Paper and Pollution Control - Dr. Ainun Zuriyati Mohamed @ Asa’ari (INTROP)</td>
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Tarikh Kemaskini: 18 Jun 2013